



Special Event Application

12/10/2024

Standard

190-SE-2024

Event Information

Event Name BOISE STATE PEP RALLY

Event Location 7340 E INDIAN PZ

Event URL BOTTLEDBLONDEPIZZERIA.COM/

Event Description BOTTLED BLONDE WILL BE HOSTING THE BOISE STATE PEP RALLY

Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	MON 12/30/2024 3:00 PM	MON 12/30/2024 7:00 PM	2000	0

Setup Date MON 12/30/2024 4:00 AM - 03:00 PM

Teardown Date MON 12/30/2024 7:00 PM - 10:00 PM

Applicant Information

Applicant BOTTLED BLONDE

Applicant Address 4440 N CIVIC CENTER PLAZA

Applicant City SCOTTSDALE, AZ 85251

Applicant Name JEFF O'NEIL

Title OPERATIONS MANAGER

Phone (602) 570-0677 Email JEFFONEIL@EEGAZ.COM

On-Site Contact CHARLIE BROOKS

Title GENERAL MANAGER

Phone (602) 367-2276 Email CHARLIEB@BOTTLEDBLONDEAZ.COM

Applicant Experience THIS IS AN EVENT WE HAVE DONE IN THE PAST. WE HAVE ALSO DONE SIMILAR EVENTS OVER THE PAST 10 YEARS ON THIS STREET SPECIFICALLY.

Prior Events

Has this event been produced before? YES

Is this an annual event? NO

Are there any changes from previous years? NO

Event Elements

Elements ENTERTAINMENT, RECREATIONAL

Description THE EVENT IS FOR THE BOISE STATE PEP RALLY. WE WILL HAVE A GUEST DJ, EMCEE, LINE OF SPEAKERS, BAND AND CHEER PERFORMANCE. WE WANT TO PROVIDE PATRONS WITH A SAFE AND FUN ENVIRONMENT WHILE ENJOYING THE VIEWING OF THE SPORTING EVENT.

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO

WE WILL CROSS PROMOTE WITH OUR OTHER LOCATIONS MOTHER TUCKER, HIFI AND CASA AMIGOS AND SHARE



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OVERFLOW OR RESERVATIONS.

Explain any anticipated regional, national, or international attendance.

FIESTA BOWL GAME ATTRACTS NATIONAL AND LOCAL ATTENDEES AND WE HAVE ATTRACTED THE PATRONS OF THIS EVENT OVER THE YEARS AND BELIEVE THEY WILL RETURN TO OLD TOWN SCOTTSDALE AT THE CONCLUSION OF THE FOOTBALL GAME.

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

WITH THE ANTICIPATED ATTENDANCE, WE THINK THE ATTENDEES WILL COME TO THE ENTERTAINMENT DISTRICT OF SCOTTSDALE ALL DAY EVERYDAY AND STAY AROUND TO SHOP, DINE AND STAY.

Does your event require a paid fee for participants and/or spectators? NO

Event Equipment

Stages	YES QTY: 1	Tables, Chairs, Furniture	YES
Generators	YES KW SIZE: 120 QTY: 1	Inflatables	NO
Portable Bars	YES QTY: 4	Amplified Sound	NO
Speakers	YES QTY: 3-4	Temporary Restrooms	YES QTY: 8
Fencing	YES HEIGHT: 4 TYPE: DECORATIVE	BBQ Grills or Propane Use	YES
Lighting	NO	Tents/Canopies	NO

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		

Signage Plan

On-Site Signs? NO

Off-Premise Signs? NO

Signage Plan Description:

Parking Plan

City parking lot	YES	City parking garage	NO
On-street parking	YES	On-site parking	YES



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Off-site parking NO

Shuttle service from off-site parking areas NO

Valet service NO

Rider Provider NO

Parking Plan Description

SURROUNDING STREET PARKING IS AVAILABLE AS WELL AS VALET PARKING AT THE W HOTEL. THERE IS ADDITIONAL PARKING AVAILABLE AT THE GALLERIA AND SURROUNDING PARKING LOTS.

Street Use

Street or Alley Use

Street Closure : YES

Number of Lanes : 1

Direction : W

Street Name : E INDIAN PLAZA

Closure Dates : 12/30/2024 4:00:00 AM - 12/30/2024 10:00:00 PM

Public Parking Use

Parking Closure : YES

Parking Name : E INDIAN PLAZA

Closure Dates : 12/30/2024 4:00:00 AM - 12/30/2024 10:00:00 PM

Sidewalk Use

Sidewalk Closure : YES

Sidewalk Name : E INDIAN PLAZA

Closure Dates : 12/30/2024 4:00:00 AM - 12/30/2024 10:00:00 PM

Barricade Company

Company Name : AWP SAFTEY

Contact Name : ANDRES MONTELONGO

Phone Number : (480) 737-2043

Entertainment - Amplification/Sound Plan

Entertainment

DJ, SPEAKER/ANNOUNCER

Sound Monitoring

Name : CHARLIE BROOKS

Company : BOTTLED BLONDE

Phone Number : (602) 367-2276

Time and type of outside sound and sound check times

EMCEE, LINE UP OF SPEAKERS, BAND & CHEER PERFORMANCE. TV SOUND WILL BE PLAYING AND WILL BE CHECKED FREQUENTLY

Plan for sound monitoring, containment, and mitigation

MANAGEMENT WILL BE ONSITE TO MONITOR SOUND AND MAKE SURE IT IS WITH IN LIMIT DOING ROUTINE CHECKS

Police/Security

Security Personnel

Inhouse Security YES Estimated Number : 15

Hired Security NO



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Off Duty Police NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.



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☒ Signature of Applicant - must be the same person listed on application.

Printed Name JEFF O'NEIL

Date 12/10/2024

Title of Applicant DIRECTOR OF OPERATIONS

Activation: 12.30.24 - 4:00pm - 7:00pm

BRONCO NATION PEP RALLY

BOTTLED BLONDE SCOTTSDALE IN OLD TOWN ENTERTAINMENT DISTRICT

Bus Route - Loading, Unloading, Staging for Band Members



BRONCO NATION PEP RALLY

BOTTLED BLONDE SCOTTSDALE IN OLD TOWN ENTERTAINMENT DISTRICT

Bus Staging - 4:30p-7p



BRONCO NATION PEP RALLY

BOTTLED BLONDE SCOTTSDALE IN OLD TOWN ENTERTAINMENT DISTRICT

(HELD ON THE ENTIRE BLOCK OF E. INDIAN PLAZA)



P1: THE W HOTEL: 7277 E Camelback Rd, Scottsdale

P2: CALA : 7501 E Camelback Rd, Scottsdale

P3: ALOFT HOTEL: 4415 N Civic Center Plaza, Scottsdale

P4: ZIPPS PARKING:VALET: 7551 E. Camelback Road, Scottsdale

P5: SPROUTS PARKING: 4402 North Miller Road, Scottsdale

P6: BUS PARKING: 7350 E Stetson Dr, Scottsdale

P7: GALLERIA PARKING GARAGE: 4343 N Scottsdale Road, Scottsdale

P8: LOCO PATRON PARKING GARAGE: 4228 N Scottsdale Road

P9: FASHION SQUARE NORDSTROM: 7055 E. Camelback Road, Scottsdale

P10: WATER FRONT UNDERGROUND PARKING: 7135 E. Camelback Road, Scottsdale

P11: WATER FRONT UNDERGROUND PARKING: 7135 E. Camelback Road, Scottsdale

P12: FASHION SQUARE PARKING LOT: 7014 E Camelback Road



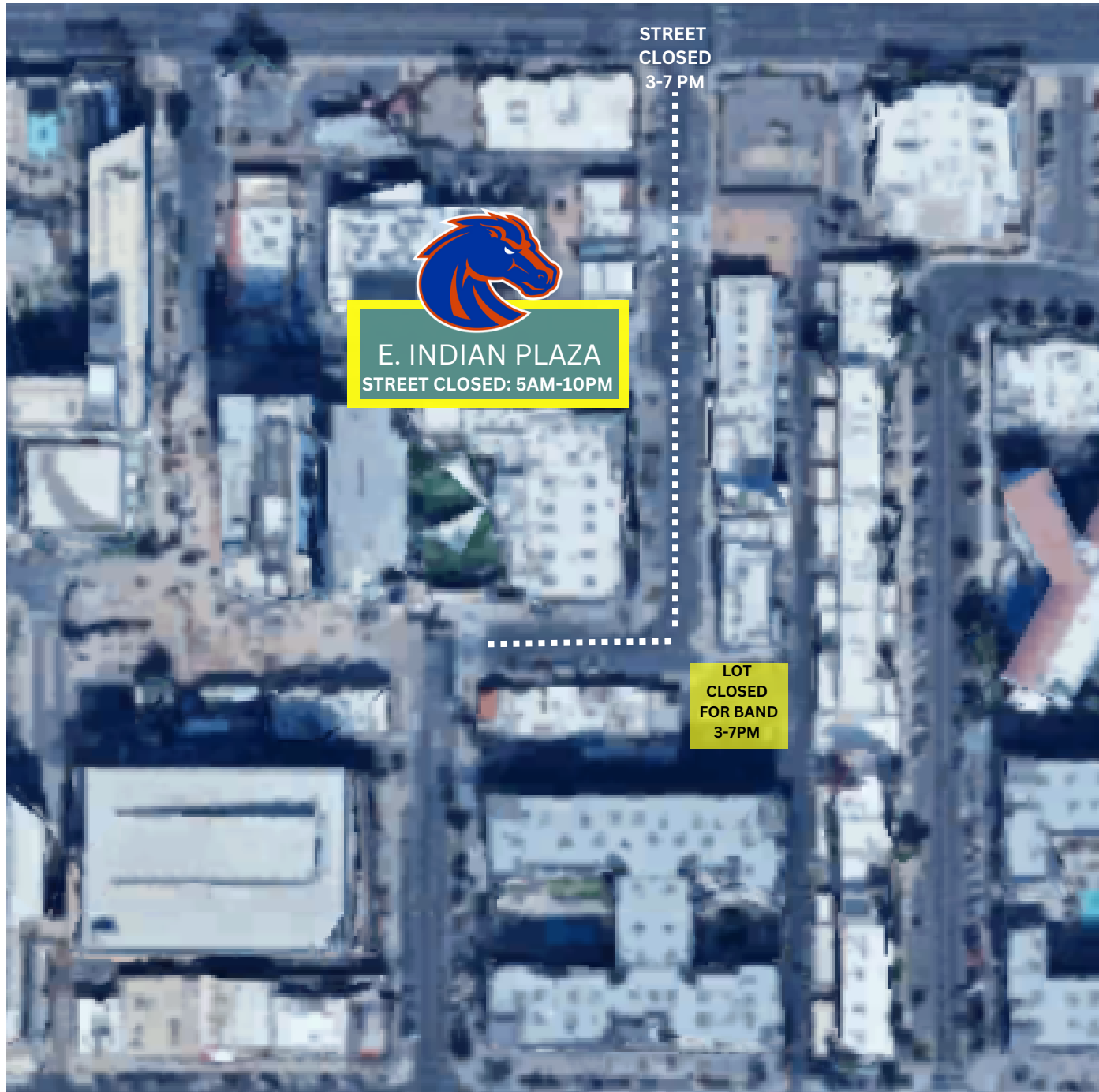
CIVIC CENTER PLAZA
W HOTEL
WELLS FARGO + SHOEMAN

PARKING KEY

BRONCO NATION PEP RALLY

BOTTLED BLONDE SCOTTSDALE IN OLD TOWN ENTERTAINMENT DISTRICT

(HELD ON THE ENTIRE BLOCK OF E. INDIAN PLAZA)





BOTTLE-1

OP ID: SMS

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

12/12/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Van Leer & Edwards Insurance 6928 E 5th Ave., Suite 3 Scottsdale, AZ 85251 VAN LEER & EDWARDS INS.	480-776-6989	CONTACT NAME: VAN LEER & EDWARDS INS. PHONE (A/C, No, Ext): 480-776-6989 FAX (A/C, No): E-MAIL ADDRESS: SERVICE@VANLEERINS.COM
INSURED 7340 LLC DBA BOTTLED BLONDE 4440 N CIVIC CENTER PLAZA SCOTTSDALE, AZ 85251		INSURER(S) AFFORDING COVERAGE INSURER A: AXIS SPECIALTY INSURANCE CO INSURER B: GENERAL STAR INDEMNITY INSURER C: INSURER D: INSURER E: INSURER F:

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☐ PRO-JECT ☐ LOC OTHER:	X	X	P-001-000272167-05	01/29/2024	01/29/2025	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ EXCLUDED PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	AUTOMOBILE LIABILITY ☐ ANY AUTO OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
B	☐ UMBRELLA LIAB ☒ OCCUR ☒ EXCESS LIAB ☐ CLAIMS-MADE DED RETENTION \$			IXG678481	01/29/2024	01/29/2025	EACH OCCURRENCE \$ 3,000,000 AGGREGATE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) ☐ Y/N If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				PER STATUTE ☐ OTH-ER ☐ E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	LIQUOR LIABILITY			P-001-000272167-05	01/29/2024	01/29/2025	EA OCCUR \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CITY OF SCOTTSDALE IS ADDITIONAL INSURED AS RESPECTS TO THE BOISE STATE PEP RALLY EXTENSION FOR 12/30/24. WAIVER OF SUBROGATION APPLIES TO GENERAL LIABILITY.

CERTIFICATE HOLDER

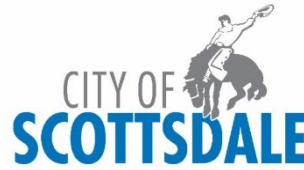
CANCELLATION

CITY OF SCOTTSDALE
7447 E INDIAN SCHOOL RD #100
SCOTTSDALE, AZ 85251

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

From: City of Scottsdale <csumners@scottsdaleaz.gov>
Sent: Tuesday, December 24, 2024 11:15 AM
Subject: E District Notification - Boise State Pep Rally Event

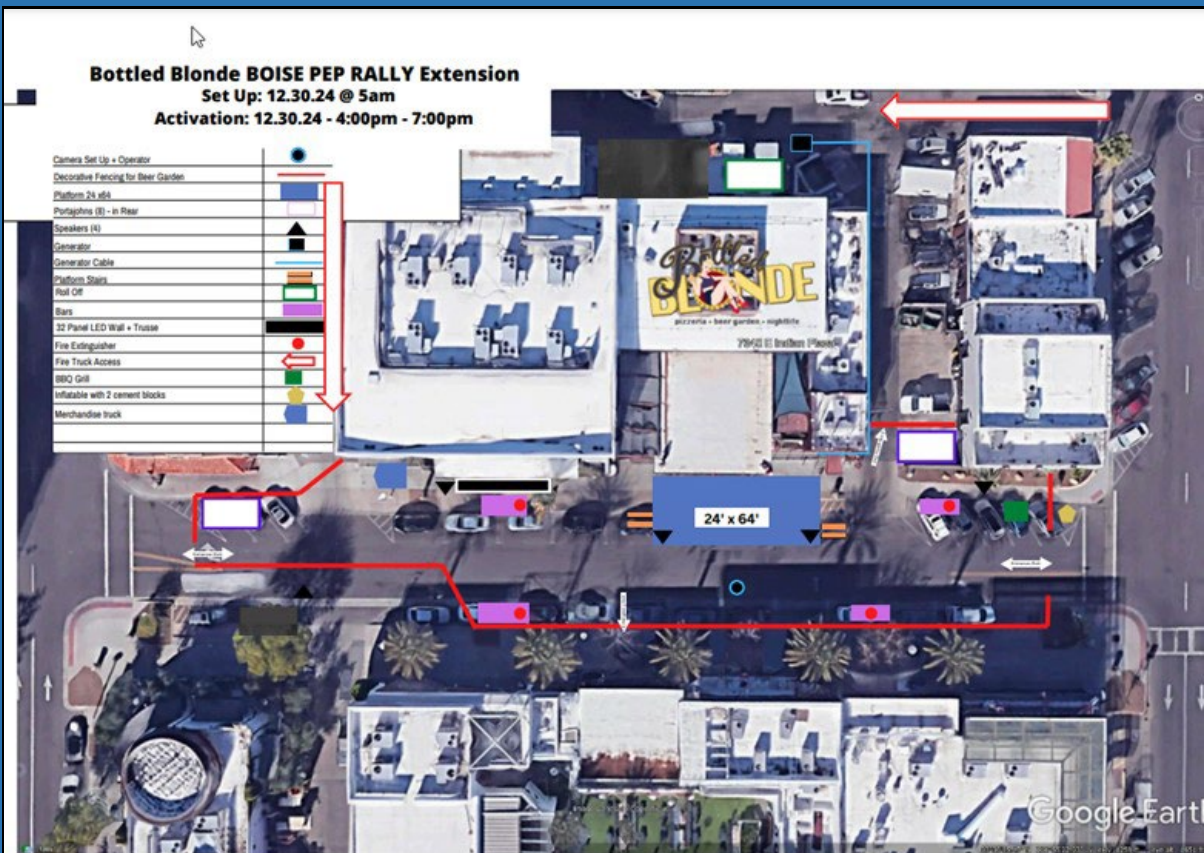


E District Notification | Special Events Boise State Pep Rally Event | Mon. Dec. 30

Boise State Pep Rally Street Event – Indian Plaza

Bottled Blonde is hosting the Boise State Broncos Pep Rally, one of the teams competing in the Fiesta Bowl. The event will be from 4pm-7pm, with the official pep rally programming from approximately 5pm-6pm, which includes remarks from coaches and university officials, joined by the mascot, cheerleaders, and band. Setup begins at 5am with teardown and cleanup immediately following the event. The city parking lot located at the corner of Saddlebag Trail / Shoeman Lane will be closed to allow bus unloading (band members and equipment) and staging with arrival between 3pm-4pm. Band members will enter the street event from Saddlebag Trail. Anticipated attendance is 2,000 people. See site plan for event activation details and street closure information below.

Site Plan



Street Closures

- Indian Plaza – closed 12/30 at 5am. Reopened 12/30 by 10pm.
- Saddlebag Trail & Shoeman Lane (east of Wells Fargo Ave) – closed 12/30 at 3pm. Reopened at 7pm.

Parking Lot Closure

- Surface lot located at Saddlebag Trail / Shoeman Lane – closed at 2pm and reopened following the event.

BRONCO NATION PEP RALLY

BOTTLED BLONDE SCOTTSDALE IN OLD TOWN ENTERTAINMENT DISTRICT



If you have any additional questions, please contact:

Cheryl Sumners, Events Manager
csumners@scottsdaleaz.gov
(480) 312-7834

Danny Kiricopoles, Police Lieutenant
dkiricopoles@scottsdaleaz.gov
(480) 312-5549

Unsubscribing (below) will remove you from the city's notification database entirely, and you will no longer receive any notifications from the city and may miss important and timely messages.