



Special Event Application

2/17/2025

Simple

27-SE-2025

Event Information

Event Name CARS & COFFEE

Event Location 20789 N PIMA RD

Event URL WHITESTONEREIT.COM

Event Description MONTHLY CARS & COFFEE EVENT WITH SCUDERIA SOUTHWEST CAR CLUB. THE EVENT IS HELD ON THE 1ST SATURDAY OF EACH MONTH 7AM - 10AM.

Event Dates

Event Dates (10)	Start Date	End Date	Participant Attendance	Other Attendance
	SAT 3/1/2025 7:00 AM	SAT 3/1/2025 10:00 AM	120	10
	SAT 4/5/2025 7:00 AM	SAT 4/5/2025 10:00 AM	120	10
	SAT 5/3/2025 7:00 AM	SAT 5/3/2025 10:00 AM	120	10
	SAT 6/7/2025 7:00 AM	SAT 6/7/2025 10:00 AM	120	10
	SAT 7/5/2025 7:00 AM	SAT 7/5/2025 10:00 AM	120	10
	SAT 8/2/2025 7:00 AM	SAT 8/2/2025 10:00 AM	120	10
	SAT 9/6/2025 7:00 AM	SAT 9/6/2025 10:00 AM	120	10
	SAT 10/4/2025 7:00 AM	SAT 10/4/2025 10:00 AM	120	10
	SAT 11/1/2025 7:00 AM	SAT 11/1/2025 10:00 AM	120	10
	SAT 12/6/2025 7:00 AM	SAT 12/6/2025 10:00 AM	120	10

Setup Date SAT 3/1/2025 6:30 AM - 07:00 AM

Teardown Date SAT 12/6/2025 9:30 AM - 10:00 AM

Applicant Information

Applicant WHITESTONE REIT

Applicant Address 20789 N. PIMA ROAD, SUITE 210

Applicant City SCOTTSDALE, AZ 85255

Applicant Name MICHAEL LAPIETRA

Title DIRECTOR OF PROPERTY MANAGEMENT

Phone (602) 397-1911 Email MLAPIETRA@WHITESTONEREIT.COM

On-Site Contact MICHAEL LAPIETRA

Title DIRECTOR OF PROPERTY MANAGEMENT

Phone (602) 397-1911 Email MLAPIETRA@WHITESTONEREIT.COM

Applicant Experience THIS EVENT HAS BEEN PRODUCES SUCCESSFULLY FOR SEVERAL YEARS AT MARKET STREET AT DC RANCH.

Prior Events



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Has this event been produced before? YES

Is this an annual event? YES Previous Years : 5

Are there any changes from previous years? NO

Event Elements

Elements	CIVIC, CULTURAL, EDUCATIONAL, ENTERTAINMENT, RECREATIONAL
Description	THE CAR CULTURE IN SCOTTSDALE COMMUNITY IS VERY PROMINENT. PARTICIPANTS AND THE PUBLIC ALL CONNECT AND LEARN ABOUT CARS AND HISTORY. BUSINESS OWNERS ARE APPRECIATIVE OF THE INCREASED CUSTOMER TRAFFIC.

Event Equipment

Stages	NO	Tables, Chairs, Furniture	NO
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	NO	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	NO

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		

Signage Plan

On-Site Signs? YES QTY: 8 TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND)

Off-Premise Signs? NO

Signage Plan Description:

NONE

Parking Plan

City parking lot	NO	Cityparking garage	NO
On-street parking	NO	On-siteparking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO
Valet service	NO	Rider Provider	NO



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Parking Plan Description

Entertainment - Amplification/Sound Plan

Entertainment

OTHER PERFORMER

Sound Monitoring

Name : MICHAEL LAPIETRA
Company : WHITESTONE REIT
Phone Number : (480) 397-1911

Time and type of outside sound and sound check times

LIGHT ACOUSTIC MUSIC

Plan for sound monitoring, containment, and mitigation

CONFINED TO COURTYARD AT LOW VOLUME

Police/Security

Security Personnel

Inhouse Security NO

Hired Security YES Estimated Number : 1
Company Name : ARCARO SECURITY
Contact : KELLY ARCARO
Phone : (630) 477-7751

Off Duty Police NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.



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AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name MICHAEL LAPIETRA

Date 2/17/2025

Title of Applicant DIRECTOR OF PROPERTY MANAGEMENT

