



Special Event Application

1/23/2023

Simple

29-SE-2023

Event Information

Event Name TRUCK TOWN 2023

Event Location 9050 E PINNACLE PEAK RD

Event URL WWW.HIGHLANDSCHURCH.ORG/TRUCKTOWN

Event Description IT'S A FREE ADMISSION, BIG TRUCK EXPERIENCE FOR KIDS AND FAMILIES OF ALL AGES. THE HIGHLAND'S PARKING LOT WILL BE FULL OF AMAZING MACHINES WHERE KIDS CAN GET UP CLOSE AND PERSONAL WITH SOME OF THEIR CITY FAVORITES: FIRE TRUCKS, POLICE CARDS, CONSTRUCTION VEHICLES, 18-WHEELERS, GARBAGE TRUCKS, TOW TRUCKS, AND MANY MORE

Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	SAT 3/4/2023 10:00 AM	SAT 3/4/2023 1:00 PM	1400	150

Setup Date SAT 3/4/2023 8:00 AM - 09:30 AM

Teardown Date SAT 3/4/2023 1:30 PM - 03:30 PM

Applicant Information

Applicant HIGHLANDS CHURCH

Applicant Address 9050 E PINNACLE PEAK RD

Applicant City SCOTTSDALE, AZ 85255

Applicant Name GEORGE MAHONEY

Title COMMUNITY CARE DIRECTOR

Phone (480) 348-9191 Email GMAHONEY@HIGHLANDSCHURCH.ORG

On-Site Contact GEORGE MAHONEY

Title COMMUNITY CARE DIRECTOR

Phone (480) 348-9191 Email GMAHONEY@HIGHLANDSCHURCH.ORG

Applicant Experience THIS IS OUR 7TH CONSECUTIVE ANNUAL TRUCK TOWN EVENT.

Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 7

Are there any changes from previous years? NO

Event Elements

Elements CIVIC, CULTURAL, EDUCATIONAL, ENTERTAINMENT, RECREATIONAL

Description TRUCK TOWN INCORPORATES ALL THE ABOVE ELEMENTS

Event Equipment

Stages NO Tables, Chairs, Furniture YES



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Generators	NO	Inflatables	YES QTY: 2
Portable Bars	NO	Amplified Sound	NO
Speakers	YES QTY: 5+	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	YES
		10' x 10' QTY: 3	

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	YES QTY: 3	Alcohol	NO
Services	NO		

Signage Plan

On-Site Signs? YES QTY: 1 TYPE: BANNER

Off-Premise Signs? NO

Signage Plan Description:

VARIOUS SIGNAGE FOR REST ROOM LOCATIONS.

Parking Plan

City parking lot	NO	City parking garage	NO
On-street parking	NO	On-site parking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO
Valet service	NO	Rider Provider	NO

Parking Plan Description

ADEQUATE EXISTING PROPERTY PARKING WILL BE PROVIDED TO ATTENDING GUESTS AT NOCHARGE.

Entertainment - Amplification/Sound Plan

Entertainment

PRE-RECORDED MUSIC, SPEAKER/ANNOUNCER

Sound Monitoring

Name : BRIAN DIETZ
Company : HIGHLANDS CHURCH
Phone Number : (480) 348-9191

Time and type of outside sound and sound check times



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PUBLIC ADDRESS SOUND SPEAKERS FOR BACKGROUND MUSIC AND FOR MAKING ANNOUNCEMENTS.

Plan for sound monitoring, containment, and mitigation

THE SOUND IS LIMITED TO THE INTERNAL PARKING AREA NEAREST TO THE CHURCH OFFICE BUILDING.

Police/Security

Security Personnel

Inhouse Security YES Estimated Number : 10

Hired Security NO

Off Duty Police YES Estimated Number : 2 Scottsdale Police : YES Other Agency : NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

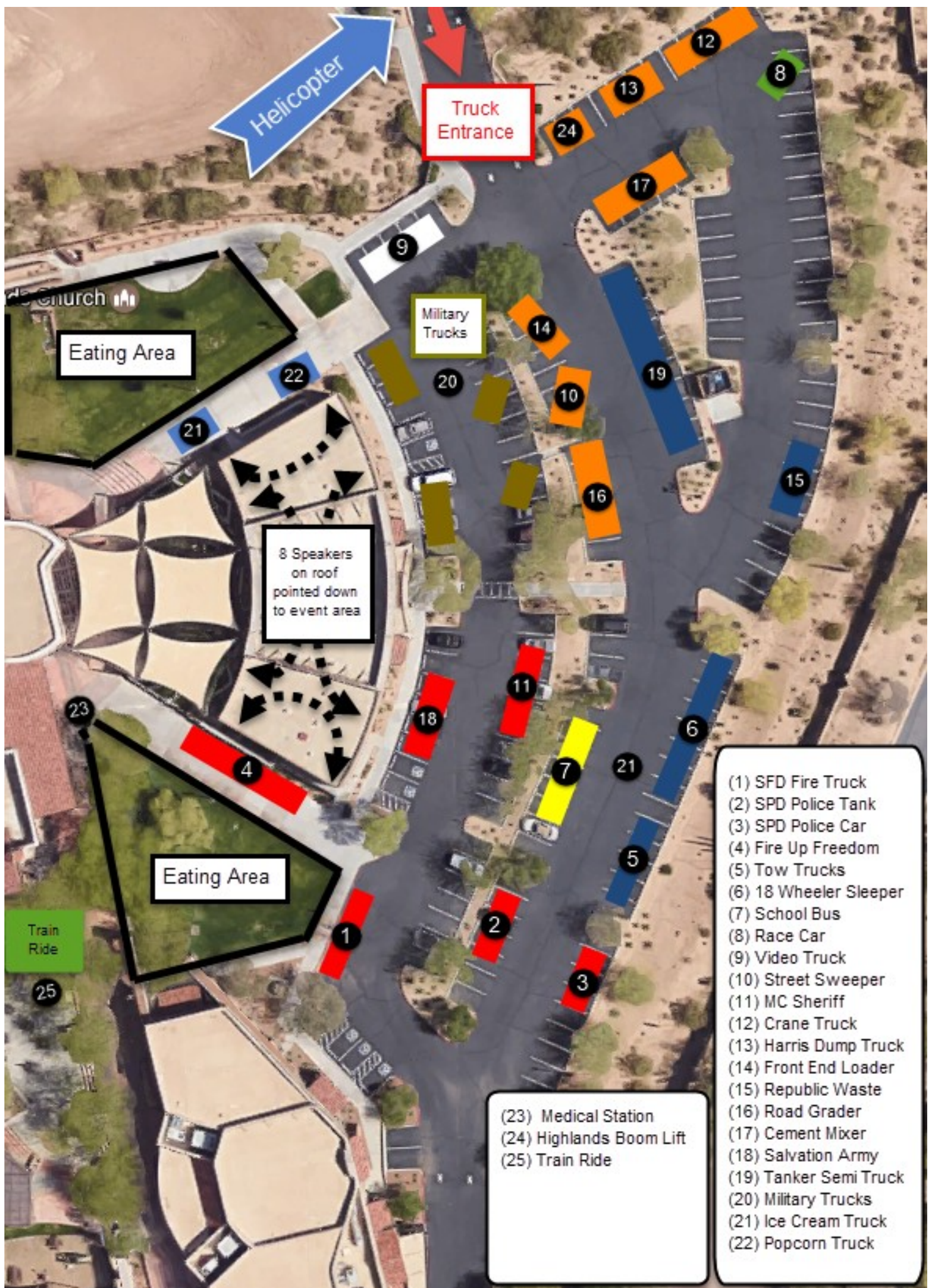
I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name GEORGE MAHONEY

Date 1/23/2023

Title of Applicant COMMUNITY CARE COORDINATOR



Helicopter

Truck Entrance

Eating Area

Military Trucks

8 Speakers on roof pointed down to event area

Eating Area

Train Ride

- (1) SFD Fire Truck
- (2) SPD Police Tank
- (3) SPD Police Car
- (4) Fire Up Freedom
- (5) Tow Trucks
- (6) 18 Wheeler Sleeper
- (7) School Bus
- (8) Race Car
- (9) Video Truck
- (10) Street Sweeper
- (11) MC Sheriff
- (12) Crane Truck
- (13) Harris Dump Truck
- (14) Front End Loader
- (15) Republic Waste
- (16) Road Grader
- (17) Cement Mixer
- (18) Salvation Army
- (19) Tanker Semi Truck
- (20) Military Trucks
- (21) Ice Cream Truck
- (22) Popcorn Truck

- (23) Medical Station
- (24) Highlands Boom Lift
- (25) Train Ride



Guest & Volunteer Parking Map

