



Special Event Application

2/24/2025

Simple

31-SE-2025

Event Information

Event Name LOS MILICS VINEYARDS WINE CLUB EVENT

Event Location 4151 N MARSHALL WY

Event URL LOSMILICSVINEYARDS.COM

Event Description WE WILL BE HAVING AN EVENT FOR OUR WINE CLUB MEMBERS. PRIVATE EVENT AT OUR OLD TOWN LOCATION THAT WILL BE INSIDE OUR TASTING ROOM, AND ALSO LOOKING TO EXTEND & CREATE A PATIO WITH FENCING, TO EXTEND AND CREATE AN OUTDOOR AREA IN OUR PARKING LOT.

Event Dates

Event Dates (0)	Start Date	End Date	Participant Attendance	Other Attendance
	SAT 4/5/2025 12:00 PM	4/5/2025 4:00 PM	50	
Setup Date	SAT 4/5/2025 9:00 AM - 11:00 AM			
Teardown Date	SAT 4/5/2025 4:00 PM - 6:00 PM			

Applicant Information

Applicant BESHERT, LLC DBA LOS MILICS VINEYARDS

Applicant Address 5568 E STELLA LN

Applicant City SCOTTSDALE, AZ 85253

Applicant Name TRICIA BERON

Title EVENTS & SALES MANAGER

Phone (323) 841-1017 Email TRICIA@LOSMILICS.COM

On-Site Contact SARAH ANDREWSON

Title SCOTTSDALE TASTING ROOM MANAGER

Phone (480) 390-1668 Email SARAH@LOSMILICS.COM

Applicant Experience THIS WILL BE OUR SECOND PICK UP PARTY FOR MEMBERS. WE WOULD LIKE TO REPLICATE WHAT WE DID BEFORE AS IT WAS A SUCCESS FOR US AND OUR NEIGHBORS. TRICIA HAS 30 YEARS OF EVENT EXPERIENCE, SARAH HAS 8 YRS

Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 1

Are there any changes from previous years? NO

Event Elements

Elements RECREATIONAL

Description GUESTS WILL BE INVITED TO COME AND ENJOY, THEN WALK AROUND OLD TOWN FOR A OUTING FOR THE DAY.

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO

WE HAVE SPOKE TO OUR NEIGHBORS AND THEY ARE EXCITED FOR THE TRAFFIC OF GUESTS THAT VISITED THEM LAST



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TIME. WE WILL HAVE BUSINESS CARDS OF NEIGHBORING BUSINESSES TO ENCOURAGE GUESTS TO VISIT AFTER THE LEAVE THE EVENT IN THE OLD TOWN AREA.

Explain any anticipated regional, national, or international attendance.

N/A

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

THERE WILL BE EXTRA FOOT TRAFFIC. THESE GUEST ARE OUR VIP'S AND HAVE MONEY TO SPEND AND ENJOYED THIS EVENT LAST FALL AND SPENT THE DAY IN OLD TOWN, EATING, DRINKING AND VISITING THE NEARBY SHOPS.

Does your event require a paid fee for participants and/or spectators? NO

Event Equipment

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	NO	Temporary Restrooms	NO
Fencing	YES HEIGHT: 4 TYPE: LATTICE	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	YES
		20' x 20' QTY: 1	

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	YES QTY: 1
Food Trucks	YES	Alcohol	YES
Services	NO		

Signage Plan

On-Site Signs? NO

Off-Premise Signs? NO

Signage Plan Description:

Parking Plan

City parking lot	YES	City parking garage	NO
On-street parking	YES	On-site parking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO



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Valet service NO

Rider Provider NO

Parking Plan Description

GUESTS WILL FIND PARKING IN OUR BUILDING PARKING LOT AND ALSO ON THE STREETS IN OLD TOWN, THEY ALSO MAY USE NEARBY CITY LOTS AS WELL.

Street Use

Street or Alley Use

Street Closure : NO

Public Parking Use

Parking Closure : NO

Sidewalk Use

Sidewalk Closure : NO

Barricade Company

Company Name : N/A - WE ARE ONLY BARRICADING PRIVATE PARKING LOT BEHIND OUR BUSINESS

Entertainment - Amplification/Sound Plan

Entertainment

OTHER PERFORMER

Sound Monitoring

Name : TRICIA BERON

Company : LOS MILICS VINEYARDS - EVENTS MANAGER

Phone Number : (323) 841-1017

Time and type of outside sound and sound check times

THERE WILL BE AN ACOUSTIC GUITARIST PLAYING FOR GUESTS IN BACK PARKING LOT FROM NOON TO 4 PM. WILL NOT BE LOUD OR DISRUPTIVE FOR NEIGHBORS. NO SOUND CHECK NEEDED.

Plan for sound monitoring, containment, and mitigation

TRICIA, EVENT MANAGER WILL BE ONSITE WHOLE TIME TO ENSURE IT'S AT A LOW LEVEL AND NOT LOUD AND BOTHERING NEIGHBORS. HE WILL BE LOW ENOUGH SO GUESTS CAN TALK AND HEAR...USED AS BACKGROUND AMBIENCE.

Police/Security

Security Personnel

Inhouse Security YES Estimated Number : 2

Hired Security NO

Off Duty Police NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO



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Fire Apparatus/Personnel Standby Required NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name TRICIA BEORN

Date 2/24/2025

Title of Applicant LOS MILICS EVENTS & SALES MANAGER



HP HP

20
ft

Seating for up to 25 ,
*Musician /acoustic under
tent- no speakers

➞ Enter/Exit

20 x 20 tent
on backside
panel, no other
sidewalls- panels,
open

HP- Alternate Handicap
parking spots

Pizza Cart/
Wagon

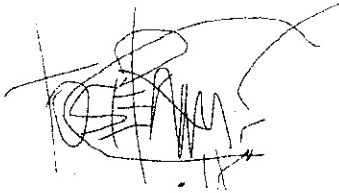
**Re: Beshert LLC d/b/a Los Milics Vineyards
Parking Lot Use and Event Authorization**

La Paloma Old Town LLC ("Landlord") formally authorizes Beshert LLC d/b/a Los Milics Vineyards ("LMV") to host a wine club pickup event ("Event") on April 5, 2025, from 11 am to 6 pm in Landlord's parking lot behind 4151 N. Marshall Way.

Landlord is not responsible for any damages to personal property, security coverage necessary and the final clean up required resulting from the Event.

Should you have any questions, please contact me at jose@oxurban.com

Sincerely,

A handwritten signature in black ink, appearing to read 'Jose Rameriz', with a large, stylized flourish extending from the end of the signature.

Jose Rameriz
La Paloma Old Town, LLC