



Special Event Application

Event Information

Event Name **COLD BEERS & CHEESEBURGERS CAR SHOW**

Event Location **8624 E SHEA BL**

Event URL **WWW.COLDBEERS.COM/CHEESEBURGERS/CAR-SHOWS**

Event Description **CLASSIC & EXOTIC CAR SHOW EVERY SATURDAY STARTING MAY 17TH AND ENDING ON SATURDAY THE 27TH OF SEPTEMBER. HOWEVER, ON TUESDAY MAY 6TH WE WILL HOST ONE NIGHT**

Event Dates

Event Dates (21)	Start Date	End Date	Participant Attendance	Other Attendance
	TUE 5/6/2025 5:00 PM	TUE 5/6/2025 8:00 PM	50	5
	SAT 5/17/2025 5:00 PM	SAT 5/17/2025 8:00 PM	50	5
	SAT 5/24/2025 5:00 PM	SAT 5/24/2025 8:00 PM	50	5
	SAT 5/31/2025 5:00 PM	SAT 5/31/2025 8:00 PM	50	5
	SAT 6/7/2025 5:00 PM	SAT 6/7/2025 8:00 PM	50	5
	SAT 6/14/2025 5:00 PM	SAT 6/14/2025 8:00 PM	50	5
	SAT 6/21/2025 5:00 PM	SAT 6/21/2025 8:00 PM	50	5
	SAT 6/28/2025 5:00 PM	SAT 6/28/2025 8:00 PM	50	5
	SAT 7/5/2025 5:00 PM	SAT 7/5/2025 8:00 PM	50	5
	SAT 7/12/2025 5:00 PM	SAT 7/12/2025 8:00 PM	50	5
	SAT 7/19/2025 5:00 PM	SAT 7/19/2025 8:00 PM	50	5
	SAT 7/26/2025 5:00 PM	SAT 7/26/2025 8:00 PM	50	5
	SAT 8/2/2025 5:00 PM	SAT 8/2/2025 8:00 PM	50	5
	SAT 8/9/2025 5:00 PM	SAT 8/9/2025 8:00 PM	50	5
	SAT 8/16/2025 5:00 PM	SAT 8/16/2025 8:00 PM	50	5
	SAT 8/23/2025 5:00 PM	SAT 8/23/2025 8:00 PM	50	5
	SAT 8/30/2025 5:00 PM	SAT 8/30/2025 8:00 PM	50	5
	SAT 9/6/2025 5:00 PM	SAT 9/6/2025 8:00 PM	50	5
	SAT 9/13/2025 5:00 PM	SAT 9/13/2025 8:00 PM	50	5
	SAT 9/20/2025 5:00 PM	SAT 9/20/2025 8:00 PM	50	5
	SAT 9/27/2025 5:00 PM	SAT 9/27/2025 8:00 PM	50	5

Setup Date **TUE 5/6/2025 4:00 PM - 05:00 PM**

Teardown Date **TUE 5/6/2025 8:00 PM - 08:30 PM**

Applicant Information



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Applicant **COLD BEERS & CHEESEBURGERS PIMA CROSSINGS**
 Applicant Address **7600 E CAMELBACK RD**
 Applicant City **SCOTTSDALE, AZ 85251**
 Applicant Name **TRACY FRAZIER**
 Title **COO**
 Phone **(480) 313-2562** Email **TRACY@SQ1C.COM**
 On-Site Contact **AMY BURN**
 Title **GENERAL MANAGER**
 Phone **(708) 698-0102** Email **ABOURN@COLD BEERS.COM**
 Applicant Experience **WE HAVE HOSTED THIS EVENT AT OUR GILBERT LOCATION FOR OVER A YEAR, ALONG WITH ALL OUR OTHER OFFSITE EVENTS, FROM BARRETT JACKSON TO FOOD TRUCK EVENTS TO PATIO EXTENSIONS.**

Prior Events

Has this event been produced before? **NO**
 Is this an annual event? **NO**
 Are there any changes from previous years? **NO**

Event Elements

Elements **ENTERTAINMENT, RECREATIONAL**
 Description **IT WILL ALLOW INDIVIDUALS TO GATHER OUTSIDE AND SHARE THEIR MEMORIES OF THE CARS AND OR PAST EXPERIENCES WITH THESE CLASSICS. WITH IT BEING A FREE EVENT, OUR HOPE IS THAT MULTIPLE FAMILIES WILL SHOW UP THROUGHOUT THE SUMMER.**

Event Equipment

Stages	NO	Tables, Chairs, Furniture	NO
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	YES QTY: 1-2	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	NO

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		



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Signage Plan

On-Site Signs? **YES** QTY: 3 TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND)

Off-Premise Signs? **NO**

Signage Plan Description:

SIGN WILL SAY

CAR SHOW AND HAVE AN ARROW

Parking Plan

City parking lot	NO	City parking garage	NO
On-street parking	NO	On-site parking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO
Valet service	NO	Rider Provider	NO

Parking Plan Description

WE PLAN TO UTILIZE THE EXISTING PARKING FIELD SOUTH OF THE RESTAURANT

Entertainment - Amplification/Sound Plan

Entertainment
N/A

Sound Monitoring
N/A

Time and type of outside sound and sound check times

Plan for sound monitoring, containment, and mitigation

Police/Security

Security Personnel

Inhouse Security **YES** Estimated Number : 5

Hired Security **NO**

Off Duty Police **NO**

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required **NO**

Medical Standby **NO**

Fire Apparatus/Personnel Standby Required **NO**



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Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

Signature of Applicant - must be the same person listed on application.

Printed Name TRACY FRAZIER

Date 4/16/2025

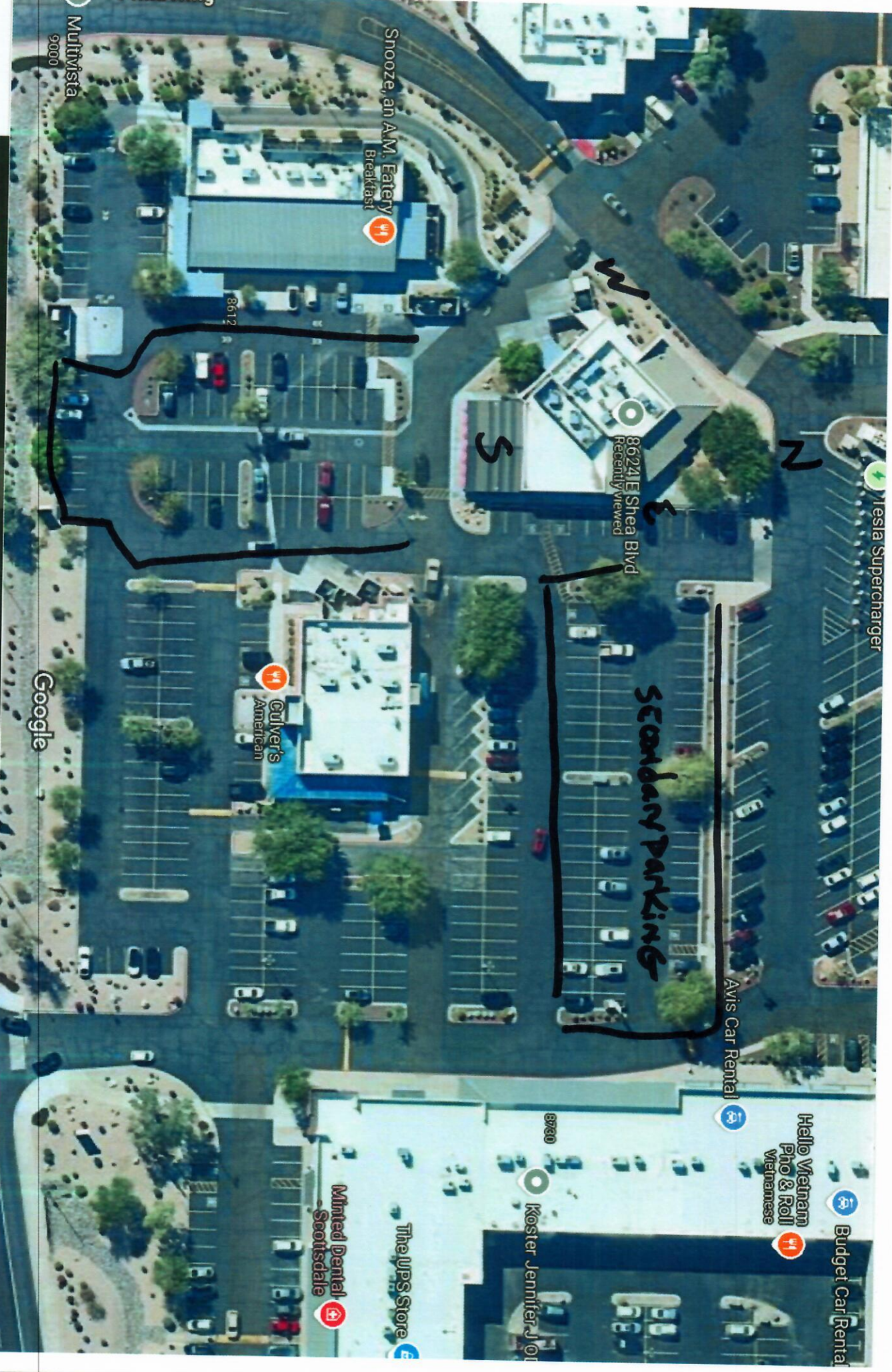
Title of Applicant COO



- Cones will be used to block entry of parking fields once full
- cones will also be used in front of parking spaces

≡ one SPEAKER

□ AFrame



Scardan Parking

8621E Shea Blvd
Recently Viewed

Snooze, an A.M. Eatery
Breakfast

Culver's
American

Avis Car Rental

Hello Vietnam
Pho & Roll
Vietnamese

Budget Car Rental

The UPS Store

Minted Dental
- Scottsdale

Koster Jennifer J 01

8780

8612

Google

Multivista
9000



From: [Tracy Frazier](#)
To: [Barry, Erin](#); [Jami Werning](#)
Subject: Re: SE Permit application
Date: Tuesday, April 22, 2025 2:35:32 PM
Attachments: [Outlook-A picture .png](#)
[Outlook-signature .png](#)
[Outlook-signature .png](#)
[Outlook-signature .png](#)
[CBCB Shea Parking Field.pdf](#)
[Screenshot \(34\).png](#)

External Email: Please use caution if opening links or attachments!

Hello, Erin, I hope this message finds you well and thank you for the follow-up. Please see my responses to your questions below.

- Do you plan on parking all cars in the one lot – on the East Side? How will you limit the amount of cars that can park in the lot? If the lot is filled up, will there be another location you will direct cars to park? **Our hope is that all cars are parked just south of our patio. I have attached another diagram that shows the roughly 58 spots we would utilize. If there were a need for additional parking, we would use our East lot parking field. Lastly, the 2nd attachment shows the enormity of the parking field for the complex, so no guests at any establishment would be impacted.**
- Have you notified property management of the business complex, and if applicable, they will need to submit written approval for use of the common space/parking? **Yes, the property management is aware of this and has approved the car show as long as we receive the applicable permit from the City of Scottsdale. I have copied Jami Werning on this response, and she can coordinate to get you a letter of approval if needed.**
- Other than the car show and music, is there any other outside activation? Food Trucks, entertainment, tables/chairs? **Nothing additional other than we will set aside trash cans in certain areas to eliminate trash being left behind.**

If there are any additional questions or concerns that need to be addressed, please do not hesitate to reach out to me. Thank you for your assistance with this matter. I look forward to hearing back from you.

Tracy Frazier

Chief Operations Officer

Square One Concepts, Inc.

O: 480-941-0101 M: 480-313-2562

7600 E Camelback Rd Ste 1, Scottsdale, AZ 85251



April 22, 2025

Re: Cold Beer & Cheese Burgers - 8624 E. Shea Blvd Scottsdale, AZ 85260 - Special Event Approval

To Whom It May Concern:

Pima Crossing, LLC, property owner of Pima Crossing located at 8606-8776 E. Shea Blvd approves Cold Beer & Cheese Burgers proposed special event at the above location. This approval is with the expectation that they are in full compliance with the City special event regulations and therefore will receive the appropriate permit from the city.

Please feel free to contact me with any additional questions or concerns at jwerning@yamproperties.com.

Sincerely,

Jami Werning

Jami Werning
Property Manager
Pima Crossing, LLC
c/o Yam Properties, LLC