



# Special Event Application

6/4/2024

Standard

69-SE-2024

## Event Information

Event Name SPLASH AND SPARKLES @ THE W HOTEL  
 Event Location 7277 E CAMELBACK RD  
 Event URL SPELLBOUNDENTERTAINMENT.COM  
 Event Description DJ PLAYING ON WET DECK ON THE EVENING OF JULY 4

## Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	THU 7/4/2024 8:00 PM	THU 7/4/2024 2:00 AM	500	50

Setup Date TUE 6/4/2024 4:00 PM - 03:00 AM  
 Teardown Date WED 6/5/2024 2:00 AM - 03:00 AM

## Applicant Information

Applicant SPELLBOUND ENTERTAINMENT  
 Applicant Address 7277 E CAMELBACK  
 Applicant City SCOTTSDALE, AZ 85251  
 Applicant Name CLARENCE BULLOCK  
 Title GENERAL MANAGER  
 Phone (602) 680-9431 Email CLARENCE@SPELLBOUNDEG.COM  
 On-Site Contact CORY BROWN  
 Title SECURITY MANAGER W HOTEL  
 Phone (480) 970-2155 Email CORY.BROWN@WHOTELS.COM  
 Applicant Experience 10 YEARS DIRECTOR OF SECURITY EXPERIENCE AT W HOTEL SCOTTSDALE EVENTS

## Prior Events

Has this event been produced before? YES  
 Is this an annual event? YES Previous Years : 10  
 Are there any changes from previous years? NO

## Event Elements

Elements ENTERTAINMENT  
 Description SOCIAL GATHERING

## Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO  
 N/A

Explain any anticipated regional, national, or international attendance.



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N/A

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

CIVIC PRIDE

Does your event require a paid fee for participants and/or spectators? YES

## Event Equipment

Stages	NO	Tables, Chairs, Furniture	NO
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	NO	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	NO

## Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		

## Signage Plan

On-Site Signs? NO

Off-Premise Signs? NO

Signage Plan Description:

## Parking Plan

City parking lot	NO	City parking garage	NO
On-street parking	NO	On-site parking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO
Valet service	NO	Rider Provider	NO

Parking Plan Description



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PARKING FOR OVER 200 VEHICLES ON SITE BY EXISTING HOTEL VALET COMPANY

## Street Use

Street or Alley Use

Street Closure : NO

Public Parking Use

Parking Closure : NO

Sidewalk Use

Sidewalk Closure : NO

Barricade Company

## Entertainment - Amplification/Sound Plan

Entertainment

Sound Monitoring

Time and type of outside sound and sound check times

Plan for sound monitoring, containment, and mitigation

## Police/Security

Security Personnel

Inhouse Security    YES    Estimated Number : 20

Hired Security        NO

Off Duty Police      NO

## Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required    NO

Medical Standby    NO

Fire Apparatus/Personnel Standby Required    NO

## Insurance



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Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

## Application Authorization

**WARRANTY:** Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

**INDEMNIFICATION:** To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

**AUTHORITY:** For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

Signature of Applicant - must be the same person listed on application.

Printed Name     STEPHEN FITZPATRICK

Date     6/4/2024

Title of Applicant     W HOTEL DIRECTOR OF SECURITY

Splash & Sparklers  
Wet Thursday, July 4th  
Fireworks @ 9pm

