

1/13/2025 Standard 9-SF-2025

**Event Information** 

Event Name EAGLES WEST PLAYOFF WATCH PARTY AT ROCKBAR SCOTTSDALE

Event Location 4245 N CRAFTSMAN CT

Event URL WWW.ROCKBARSCOTTSDALE.COM

Event Description PHILADELPHIA EAGLES PLAYOFF WATCH PARTY HOSTED BY ROCKBAR SCOTTSDALE AND EAGLES

WEST FAN CLUB.

**Event Dates** 

Event Dates (1) Start Date End Date Participant Attendance Other Attendance

SUN 1/19/2025 10:00 AM SUN 1/19/2025 6:00 PM 400 20

SUN. 1/26/2025 SUN. 1/26/2025 400 20

Setup Date SUN 1/19/2025 8:00 AM - 10:00 AM 1/26/2025 8:00AM - 10:00AM

Teardown Date SUN 1/12/2025 6:00 PM - 07:00 PM 1/26/2025 5:00 PM - 6:00 PM

**Applicant Information** 

Applicant ROCKBAR INC.

Applicant Address 4245 N. CRAFTSMAN CT.

Applicant City SCOTTSDALE, AZ 85251

Applicant Name ALEX MUNDY

Title OWNER

Phone (602) 478-3136 Email ALEX@ROCKBARINC.COM

On-Site Contact ALEX MUNDY

Title OWNER

Phone (602) 478-3136 Email ALEX@ROCKBARINC.COM

Applicant Experience OVER 25 YEARS OF EVENT EXPERIENCE AND OVER 13 YEARS OF EVENTS IN THIS LOCATION.

**Prior Events** 

Has this event been produced before? YES

Is this an annual event? NO

Are there any changes from previous years? NO

**Event Elements** 

Elements ENTERTAINMENT

Description BRINGING PHILADELPHIA EAGLES FANS FROM ALL OVER TO ONE CENTRAL LOCATION IN OLD TOWN

SCOTTSDALE TO CHEER ON AND CELEBRATE THEIR TEAM WITH OTHER EAGLES FRIENDS AND FANS.

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO WE ALWAYS WORK WITH SURROUNDING RESTAURANTS AND HOTELS FOR OUR VISITORS TO ENJOY WHILE IN THE AREA.

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Explain any anticipated regional, national, or international attendance.

OUR EAGLES AND EAGLES WEST PRESENCE HAS BECOME THE BIGGEST IN THE VALLEY OVER THE YEARS, AND KNOW AS THE GO TO SPOT FOR PEOPLE IN TOWN OR TRAVELING FROM OUT OF TOWN LOOKING FOR THE BEST GAME DAY EXPERIENCE.

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

OUR LOCATION, HERE IN DOWNTOWN SCOTTSDALE, BECOMES THE CENTER OF THE VALLEY ON THESE GAMES FOR PHILADELPHIA EAGLES FANS!

Does your event require a paid fee for participants and/or spectators? NO

Event		

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	YES QTY: 1-2	Temporary Restrooms	NO
Fencing	YES HEIGHT: 3 TYPE: LATTICE	BBQ Grills or Propane Us	e NO
Liahtina	NO	Tents/Canopies	NO

#### Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		

### Signage Plan

On-Site Signs? YES QTY: 3 TYPE: BANNER

Off-Premise Signs? NO

Signage Plan Description:

3 BANNERS FACING INWARDS TOWARDS THE EVENT.

### Parking Plan

City parking lot	NO	City parking garage	NO			
On-street parking	NO	On-site parking	NO			
Off-site parking	NO	Shuttle service from off-site parking areas				

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Valet service NO Rider Provider NO

Parking Plan Description

### Street Use

Street or Alley Use

Street Closure : YES Number of Lanes : 1

Direction : E

Street Name: ALLEY TO NORTH OF ROCKBAR, SOUTH OF KIVA CENTER

Closure Dates: 1/19/2025 11:00:00 AM - 1/19/2025 5:00:00 PM

Public Parking Use Parking Closure : NO

Sidewalk Use

Sidewalk Closure: NO

**Barricade Company** 

Company Name: PRIVATELY OWNED

Contact Name : ALEX MUNDY Phone Number : (602) 478-3136

#### Entertainment - Amplification/Sound Plan

Entertainment

Sound Monitoring

Time and type of outside sound and sound check times

Plan for sound monitoring, containment, and mitigation

### Police/Security

Security Personnel

Inhouse Security YES Estimated Number: 8

Hired Security NO
Off Duty Police NO

## Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

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Fire Apparatus/Personnel Standby Required NO

#### Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? YES

#### Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

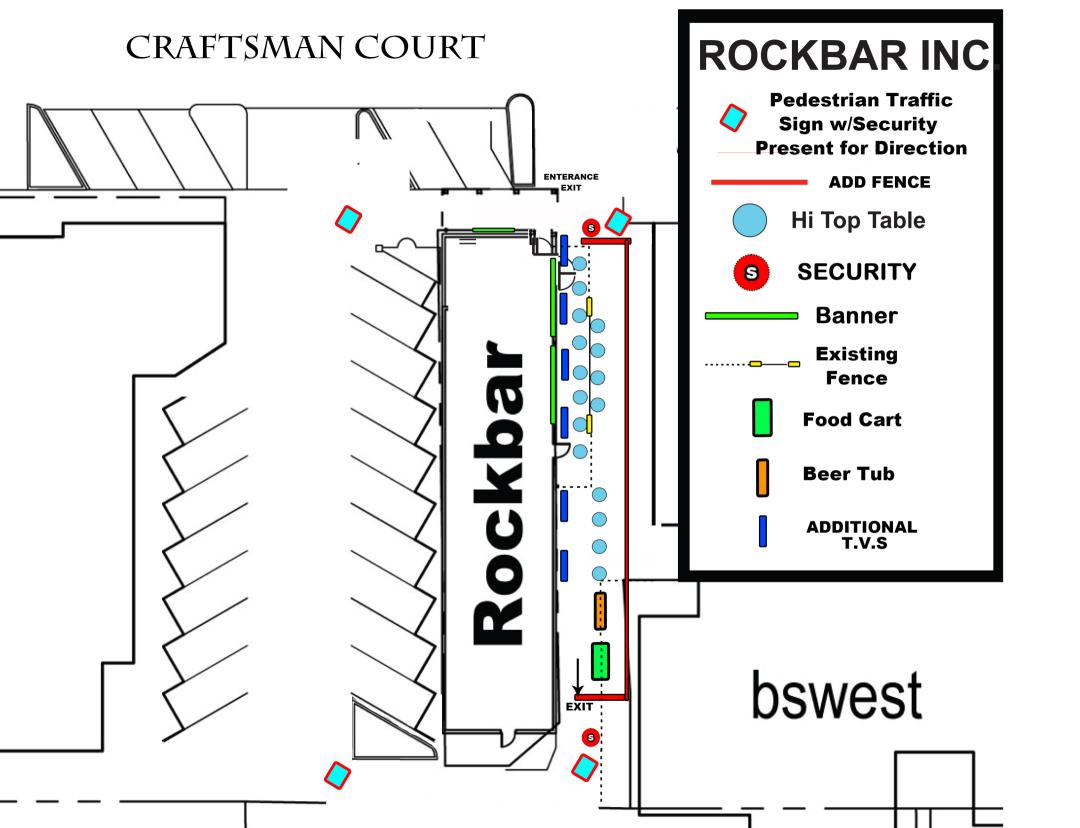
AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

✓ Signature of Applicant - must be the same person listed on application.

Printed Name ALEX MUNDY Date 1/13/2025

Title of Applicant OWNER





## CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 01/14/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed.

		ROGATION IS WAIVED, subject to ertificate does not confer rights to						may require	an endorsement. A stat	ement (	on
PRODUCER						CONTACT Kristin Reider					
Am	bassa	ador Group Inc.				PHONE (A/C, No	(480) 77	76-6950	FAX (A/C No)	(480)	776-6951
		Chauncey Ln				E-MAIL ADDRE	kroidor@c	ambassadorins	(A/C, No):	. ,	
Ste	230	,				ADDRE		SUPER(S) AFFOR	RDING COVERAGE		NAIC #
Pho	enix				AZ 85054	INSURE	Dadaa N	Mutual Ins Con			IVAIO#
INSU	JRED					INSURE	III::- O	asualty Compa	any		15571
		Rockbar Inc, DBA: Rockbar				INSURE			•		
		4245 N Craftsman Court				INSURE					
		Scottsdale			AZ 85251 INSURER F:						
СО	VER	AGES CER	TIFIC	ATE I	NUMBER: 25-26 MASTE	R			REVISION NUMBER:		
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INSR LTR		TYPE OF INSURANCE	INSD	SUBR WVD	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMIT	s	
	×	COMMERCIAL GENERAL LIABILITY							EACH OCCURRENCE	\$ 1,00	00,000
		CLAIMS-MADE OCCUR							DAMAGE TO RENTED PREMISES (Ea occurrence)	<sub>\$</sub> 500,	•
									MED EXP (Any one person)	\$ 3,00	00
Α			Y		00768-90664		09/08/2024	09/08/2025	PERSONAL & ADV INJURY	\$ 1,00	00,000
	GEN	I'L AGGRE <u>GATE</u> LIMIT APP <u>LIES</u> PER:							GENERAL AGGREGATE	\$ 2,00	00,000
	×	POLICY PRO- JECT LOC							PRODUCTS - COMP/OP AGG	\$ 2,00	00,000
		OTHER:								\$	
	AUT	OMOBILE LIABILITY							COMBINED SINGLE LIMIT (Ea accident)	\$ 1,00	00,000
		ANY AUTO							BODILY INJURY (Per person)	\$	
Α		OWNED SCHEDULED AUTOS AUTOS			00768-90664		09/08/2024	09/08/2025	BODILY INJURY (Per accident)	\$	
	×	AUTOS ONLY  NON-OWNED AUTOS ONLY							PROPERTY DAMAGE (Per accident)	\$	
										\$	
		UMBRELLA LIAB OCCUR							EACH OCCURRENCE	\$	
		EXCESS LIAB CLAIMS-MADE							AGGREGATE	\$	
		DED RETENTION \$								\$	
WORKERS COMPENSATION  AND EMPLOYERS' LIABILITY		EMDLOVEDS: LIADILITY							PER OTH- STATUTE ER		
	ANY	PROPRIETOR/PARTNER/EXECUTIVE CER/MEMBER EXCLUDED?	N/A						E.L. EACH ACCIDENT	\$	
	(Man	datory in NH)							E.L. DISEASE - EA EMPLOYEE	\$	
	DES	i, describe under CRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT	\$	
	LIC	UOR LIABILITY									
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									OCCURENCE	1,00	00,000
		ION OF OPERATIONS / LOCATIONS / VEHICLE	•		· ·	•	•				
		e subject to policy forms, terms and cor by written contract. Waiver of subrogati				dditional	insured on the	General Liabil	lity and Liquor Liability as		
Inte	rest:	Outside Patio & City Right of Way or Ex	ktensi	on of I	Premise						
CE	RTIF	CATE HOLDER				CANC	ELLATION				
City of Scottsdale						SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.					
		7447 E. Indian School Rd. #100				AUTHO	RIZED REPRESEN	NTATIVE			
Occurately to the second secon				Moider							
l		Scottsdale			AZ 85251	1		- 1	x years		